



Community Development Collaborative of Greater Columbus

2021 ANNUAL UPDATE

OUR MISSION

Strengthening the capacity of Community Development Corporations and Community Housing Development Organizations to develop affordable housing and revitalize distressed communities.



The Collaborative was proud to provide support to the following CDCs in 2021:

Community Development for All
People (CD4AP)
Franklinton Development Association
(FDA)
Franklinton Rising
Gertrude Wood Community
Foundation (GWCF)
Homeport
Homes on the Hill (HOTH)

LETTER FROM EXECUTIVE DIRECTOR LARK T. MALLORY



The Community Development Collaborative (the Collaborative) is comprised of a diverse group of organizations that share a belief in the value of community-based organizations as instruments of change for our neighborhoods. Community Development Corporations (CDCs) were created to address the needs of specific neighborhoods, centering on housing and with a special emphasis on bringing vacant and abandoned houses back to productive use.

Since 1992, the Collaborative has provided funding and technical assistance to Community Development Corporations to assist in their efforts to transform Columbus' distressed neighborhoods into vibrant and sustainable communities. Effective community development requires the combined talents and resources of many committed partners. The Collaborative would like to sincerely thank our partners for their support as we continue to develop our organization and fulfill its mission.

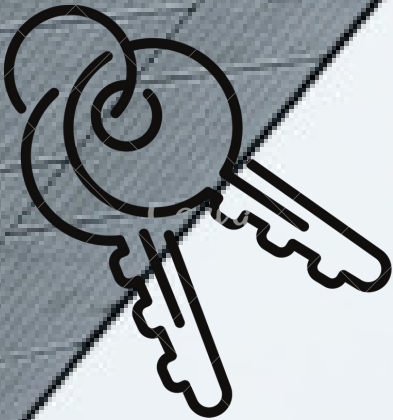
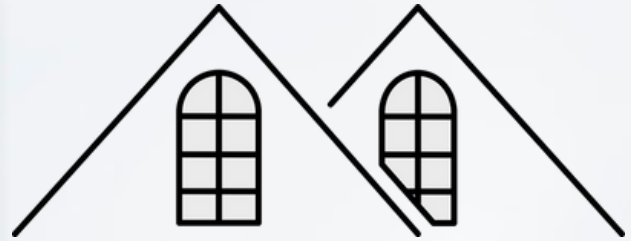
During the 2021 program year, six groups received funding totaling \$386,000 under the Operating Support and Housing Development Grant Program. The Collaborative is especially proud of the accomplishments of our partner CDCs. They have displayed a continued ability to uplift the communities they serve by effectively targeting the needs of the residents. In 2021 the Collaborative CDCs continued to preserve, develop, and rehabilitate affordable housing units and organize vital community revitalization programs.

As housing needs change, the Collaborative will continue to provide support to its CDC partners to identify initiatives and programs that will foster the Collaborative's mission.

We express gratitude to all of our CDC and funding partners and look forward to continued growth and success in 2022.

HOUSING PRODUCTION

Collectively among the six grantees, a total of 129 units were under development, sold or rented, in contract or on the market by the end of 2021.



Connect Strengthen Sustain

"The grant from the Collaborative has continued to support staff time directly related to CD4AP's community development initiatives, which has resulted in heightened activities during 2021. Through the Healthy Homes initiative, we successfully moved into the Linden Community and have improved 37 structures through the home repair grant program. Moreover, 20 high quality, affordable units are incrementally coming online. Lastly, the Linden Fresh Market and the Charitable Pharmacy of Central Ohio are now open and serving low-income families, with the goal of bolstering community health and wellness." - CD4AP

"The Operating Support and Housing Development Grant Program, traditionally the only operational grant funds FDA receives, plays an incredibly important role in stabilizing the overall sustainability of the organization. As a small organization, the ebbs and flows of project-based funding can cause significant administrative and financial burdens. This grant has served as a steady stabilizing factor in allowing this organization to continue to do the work that we have done to support the community of Franklinton since 1993." - FDA

"Funding enabled GWCF to provide informative sessions/seminars to the residents at The Livingston, supported the creation of a new mentorship group, continued presence of GWCFs credit restoration/financial literacy programs and assisted prospective buyers to position themselves to purchase a new construction or rehabbed home via the One Street @ a Time or Project Dream Maker Programs." - GWCF

"Funding supported Homeport's work with residents to provide targeted service coordination, specifically to residents in the Linden Community, and financial education and counseling. Additionally, the funding covered staff expenses for community outreach and development project delivery. All of this work could have been negatively impacted by the pandemic due to the increased outreach needed to engage residents and additional coordination needed to secure project related approvals. The consistent funding provided by the grant allowed Homeport to continue operations through this transition and directly serve the community. In 2021, Homeport continued and increased counseling and resident services to meet the increased need of the community." Homeport

"The grant provided the resources for Homes on the Hill CDC to continue providing affordable new and rehabbed single-family homeownership and rental opportunities throughout the southwestern portion of Franklin County. After most staff moved to working remotely, HOTH continued to manage projects begun in previous years." - HOTH

COMMUNITY REVITALIZATION

COMMUNITY DEVELOPMENT FOR ALL PEOPLE

THE LINDEN FRESH MARKET

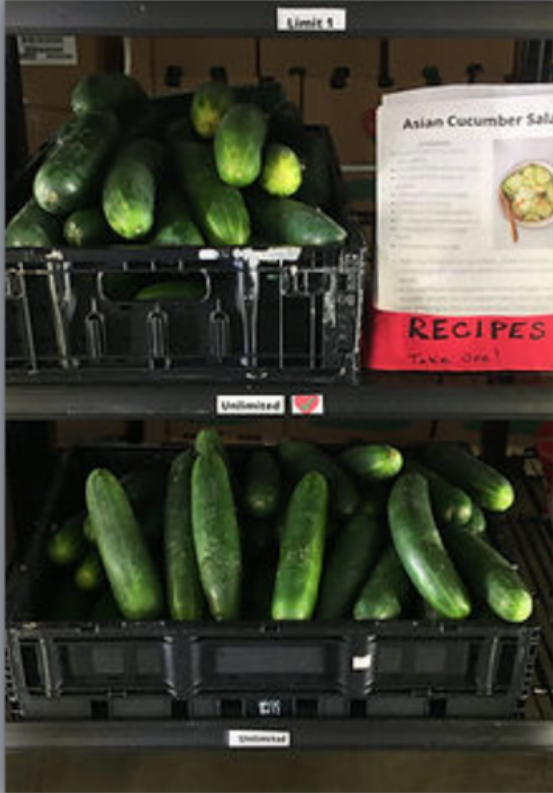
THE LINDEN FRESH MARKET WAS MODELED AFTER THE HIGHLY SUCCESSFUL ALL PEOPLE'S FRESH MARKET OPERATED BY CD4AP ON PARSONS AVENUE. THE SITE WAS PURCHASED BY COLUMBUS HOLDING COMPANY (CHC), A REAL ESTATE ACQUISITION ARM OF THE CITY OF COLUMBUS, AND IS LEASED TO HEALTHY NEIGHBORHOODS HEALTHY FAMILIES REALTY COLLABORATIVE (HNHF). STAFF MEMBERS OF CD4AP OPERATE THE LINDEN FRESH MARKET.

THE BUILD OUT OF THE MARKET WAS SUCCESSFULLY COMPLETED AND A GRAND OPENING TOOK PLACE ON SEPTEMBER 27. THE MARKET IS FULLY OPERATIONAL AND SERVING THE COMMUNITY BY PROVIDING FRESH FRUITS AND VEGETABLES ALONG WITH OTHER PERISHABLE FOODS TO ENSURE THAT LOW-INCOME FAMILIES CAN EAT HEALTHY TO LIVE HEALTHIER.

DUE TO STRATEGIC MARKETING EFFORTS, WEEKLY TRAFFIC INCREASED AND AS A RESULT, CD4AP HAS LAUNCHED OTHER EVENTS AND CLASSES FOCUSED ON IMPROVING HEALTH AND WELLNESS.

THE LINDEN CHARITABLE PHARMACY

CONSTRUCTION OF THE LINDEN CHARITABLE PHARMACY WAS COMPLETED IN TANDEM WITH THE LINDEN FRESH MARKET, AND THE PHARMACY IS NOW FULLY OPERATIONAL AS WELL. TAYLOR REED, THE CHARITABLE PHARMACY'S NEWLY HIRED EXECUTIVE DIRECTOR, PROVIDED REMARKS DURING THE GRAND OPENING EVENT AND HAS BEEN FOCUSED ON MARKETING THE NEWLY OPENED PHARMACY.



COMMUNITY REVITALIZATION

FRANKLINTON DEVELOPMENT ASSOCIATION

COMMUNITY RESOURCE GUIDES

FDA LAUNCHED FRANKLINTON.ORG IN 2018 AND HILLTOPUSA.ORG IN 2019. THESE COMMUNITY RESOURCE WEBSITES OFFER A ONE-STOP-SHOP TO HELP CONNECT RESIDENTS WITH THE RESOURCES AND EVENTS IN THEIR NEIGHBORHOODS. FDA CONTINUES TO ADAPT THE SITES TO BETTER ADDRESS THE NEEDS OF THE RESIDENTS, INCLUDING ADDING THE FRANKLINTON NEWSLETTER IN MAY OF 2020 TO BETTER REACH RESIDENTS WITH RESOURCES AND EVENTS LISTED ON THE WEBSITE. FDA MAINTAINS BOTH WEBSITES, UPDATING AND ADDING NEW RESOURCES AND EVENTS, AS WELL AS ATTENDING COMMUNITY MEETINGS AND EVENTS THROUGHOUT THE WESTSIDE TO PROMOTE THE SITES TO RESIDENTS AND POTENTIAL RESOURCE PROVIDERS. IN ADDITION, FDA DISTRIBUTED OVER 1,900 COPIES OF THE FRANKLINTON NEWSLETTER AND 250 DOORHANGERS TO PROMOTE FRANKLINTON.ORG TO HOUSEHOLDS IN THE AREA.



FINANCIAL LIFE SKILLS PROGRAM

IN 2021, FDA CONTINUED THE FINANCIAL LIFE SKILLS PROGRAM AND CELEBRATED 61 GRADUATES OVER 11 COHORTS. THE LAST CLASS OF 2021 FINISHED WITH 12 GRADUATES IN NOVEMBER. THIS YEAR, THE PROGRAM FEATURED GUEST SPEAKERS FROM FIFTH THIRD BANK, FIRST MERCHANTS BANK, HUNTINGTON NATIONAL BANK, CHASE BANK, WRIGHT-PATT CREDIT UNION, THE LEGAL AID SOCIETY OF COLUMBUS, HOMES ON THE HILL, COLUMBUS METROPOLITAN LIBRARY, AND ECDI. FDA PLANNED TO RESTART CLASSES IN JANUARY 2022 AND HAD ABOUT 25 PEOPLE ON THE WAITLIST.

2021 JOB FAIR

FDA HOSTED A HYBRID JOB FAIR IN OCTOBER 2021, WHICH INCLUDED AN IN-PERSON EVENT AND A VIRTUAL EVENT ON FDA'S SOCIAL MEDIA PAGES. FDA SHARED VIDEOS AND GRAPHICS ON SOCIAL MEDIA WITH EMPLOYMENT AND EDUCATIONAL OPPORTUNITIES AND WORKFORCE DEVELOPMENT PROGRAMMING. THERE WERE 29 RESOURCES SHARED ONLINE, AND 8 VENDORS ATTENDED IN-PERSON. THE IN-PERSON EVENT WAS HELD IN THE FDA PARKING LOT AND FEATURED THE JOBSMOBILE FROM OHIO MEANS JOBS.



COMMUNITY REVITALIZATION

FRANKLINTON RISING

COLUMBUS WORKS

COLUMBUS WORKS, A NON-PROFIT CORPORATION, PROVIDES A ONE-WEEK TRAINING PROGRAM FOR INDIVIDUALS WHO INTEND TO SECURE FULL-TIME EMPLOYMENT. IN 2021 FRANKLINTON RISING ARRANGED FOR EACH OF THEIR TRAINEES TO COMPLETE THIS PROGRAM PRIOR TO INTERVIEWING FOR A FULL-TIME POSITION. THIS PROGRAM HELPS TRAINEES TO BE BETTER PREPARED FOR EMPLOYMENT THROUGH HELPING WITH RESUMES, TEACHING INTERVIEWING SKILLS, TEAMWORK, AND EMPLOYER EXPECTATIONS.

FINANCIAL LITERACY

HUNTINGTON BANK CONDUCTED FINANCIAL LITERACY CLASSES FOR FRANKLINTON RISING'S TRAINEES IN 2021 TO HELP PREPARE THEM FOR BUDGETING MONTHLY INCOME/EXPENSES, STARTING SAVINGS AND INVESTING, HELPING TO UNDERSTAND TAXES, AND HEALTH INSURANCE OPTIONS.

TENANT/OWNER PROPERTY MAINTENANCE

FRANKLINTON RISING PROVIDED A PROPERTY MAINTENANCE PROGRAM FOR ITS TRAINEES AND FOR THE TENANTS OF ITS HOUSES THAT TAUGHT SUBJECTS INCLUDING HEATING AND AIR CONDITIONING UNIT CARE, APPLIANCE CARE, GAS AND WATER SHUT OFF AND WHEN/WHO TO CONTACT FOR HELP, CLEANING AND APPROPRIATE MATERIALS/TOOLS FOR FLOORS, APPLIANCES, AND BATHROOMS.

GERTRUDE WOOD COMMUNITY FOUNDATION

BUILDER/CONTRACTOR FAIR

IN 2021 GWCF SPONSORED A PROFESSIONAL BUILDER'S/CONTRACTOR'S FAIR TO IDENTIFY AN ADDITIONAL POOL OF PROFESSIONALS TO SERVICE AFFORDABLE HOUSING ACTIVITIES. THE GOAL WAS TO IDENTIFY A MINIMUM OF TWO ADDITIONAL BUILDERS/CONTRACTORS TO SERVICE "ONE STREET @ A TIME".

THE BUILDER/CONTRACTOR INFORMATION FORUM WAS HELD VIRTUALLY ON MARCH 27. TWO CONTRACTORS ATTENDED THE SESSION AND PROVIDED BACKGROUND INFORMATION ON THEMSELVES AND THEIR RESPECTIVE COMPANIES. ONE CONTRACTOR WAS UNABLE TO ATTEND THE SESSION BUT CONTACTED THE OFFICE SEVERAL DAYS PRIOR TO THE EVENT AND PROVIDED BACKGROUND INFORMATION ON HIMSELF AND HIS COMPANY AS WELL. GWCF PARTNERED WITH A CONTRACTOR FROM THE FORUM TO REHAB A DEVELOPMENT PROJECT.

MOTHER/FATHER HELPER PROGRAM

GWCF COORDINATED A PILOT PROGRAM TO RECRUIT, INTERVIEW, SCREEN AND TRAIN GRANDMOTHERS/FATHERS RESIDING AT THE LIVINGSTON TO MENTOR YOUNG MOTHERS/FATHERS IN THE DRIVING PARK COMMUNITY. TRAINING WAS PROVIDED BY PARTNER ORGANIZATIONS (E.G., LIFECARE ALLIANCE) WITH A PROVEN TRACK RECORD OF WORKING WITH SENIORS. ALONG WITH OTHER MARKETING STRATEGIES, PARTNERSHIPS WILL BE FORMED WITH COMMUNITY ORGANIZATIONS TO IDENTIFY PROGRAM PARTICIPANTS.

IN 2021 PARTICIPANTS OF THIS PROGRAM WERE ACTIVELY ENGAGED VIA PHONE, TEXT, AND EMAIL ON A WEEKLY BASIS AND FACE-TO-FACE MEETINGS ON A MONTHLY BASIS. THE POSITIVE INTERACTION HAS RESULTED IN HIGHER GRADES AND IMPROVED SOCIAL SKILLS AMONG THEIR CHILDREN. TO DATE, THREE OF THE FOUR YOUNG PARENTS ARE STILL PARTICIPATING IN THE PROGRAM. AN ADVISORY GROUP WAS ESTABLISHED TO PLAN QUARTERLY ACTIVITIES AND EVENTS FOR THE MENTORS AND MENTEES AND TO ESTABLISH GUIDELINES FOR THE PROGRAM MOVING FORWARD.

COMMUNITY REVITALIZATION

HOMEPORT

LINDEN AREA FINANCIAL CAPABILITIES PROGRAM

IN 2021 HOMEPORT CONTINUED ITS TARGETED EFFORT TO BRING TO THE LINDEN NEIGHBORHOOD THEIR FINANCIAL CAPABILITIES PROGRAM, WHICH INCLUDES HOME READINESS WORKSHOPS, FINANCIAL FITNESS COURSES, ONE-ON-ONE CREDIT HEALTH AND FINANCIAL COACHING SERVICES. STAFF CONDUCTS OUTREACH AND RECRUITMENT TO ENROLL LINDEN COMMUNITY RESIDENTS IN FINANCIAL CAPABILITIES WORKSHOPS, CLASSES AND COACHING IN PARTNERSHIP WITH AREA CHURCHES, LENDERS, AND PEER FINANCIAL LITERACY ORGANIZATIONS. AS A RESULT OF THE PANDEMIC, STAFF HAS RE-VAMPED THE TRAINING SESSIONS TO BE ONLINE, ALLOWING MORE ACCESSIBILITY FOR RESIDENTS WHO MIGHT OTHERWISE HAVE BEEN UNABLE TO PARTICIPATE. AS OF NOVEMBER 2021 HOMEPORT HAD SERVED 31 LINDEN COMMUNITY RESIDENTS.

LINDEN AREA RESOURCE CONNECTION

HOMEPORT ENDEAVORED TO ASSIST RESIDENTS OF AFFORDABLE HOUSING IN THE GREATER LINDEN AREA THROUGH ITS SERVICE COORDINATORS. SERVICE COORDINATORS WORKED WITH AREA RESIDENTS IN NEED OF LINKAGES TO BASIC NEEDS SUCH AS FOOD, FURNITURE, CLOTHING AND EMERGENCY FINANCIAL ASSISTANCE TO PREVENT HOUSING EVICTION AND TO OBTAIN FAMILY STABILITY.

STAFF MET WITH DIRECT SERVICE AND RESOURCE PARTNERS TO EVALUATE SERVICE PROVISION TO RESIDENTS AND PLAN FOR STRATEGIES TO MEET THE CURRENT NEEDS OF RESIDENTS. THOSE MEETINGS WENT WELL AND IN 2021 HOMEPORT SERVED 20 LINDEN COMMUNITY RESIDENTS.

LINDEN COMMUNITY EVENT

HOMEPORT STAFF PARTICIPATED IN LINDEN COMMUNITY MEETINGS INCLUDING AREA COMMISSION MEETINGS AND EVENTS IN ORDER TO NOTE ANY POTENTIAL EVENTS. HOMEPORT HELD A VIRTUAL COMMUNITY OPEN HOUSE FOR THE PLANNED MULBY PLACE PROJECT (CORNER OF MYRTLE AND CLEVELAND AVENUES). FOUR AREA RESIDENTS PARTICIPATED. COMMUNITY EVENT PLANNING IS ONGOING.



COMMUNITY REVITALIZATION

HOMES ON THE HILL

BELVIDERE GARDEN VOLUNTEER DAY

VISTA VOLUNTEER JOHNNI CRITES ORGANIZED AND HELD A VOLUNTEER DAY AT THE BELVIDERE HEALTHY LIVING GARDEN ON SATURDAY, JULY 17. DURING THE VOLUNTEER EVENT, HOTH HAD SIX PARTICIPANTS THAT ASSISTED IN CLEANING UP BELVIDERE AVENUE AND GARDEN FOR A WEEKEND LONG EVENT. PRIOR TO THE EVENT, STAFF DISTRIBUTED FLYERS AND SPOKE WITH COMMUNITY MEMBERS ABOUT THE TRASH ISSUE PLAGUING THE HILLTOP, AND COMPLAINTS WERE COMPILED AND PRESENTED AS TESTIMONY AT THE HILLTOP TRASH SUMMIT HELD IN NOVEMBER. HOTH COLLECTED AN ESTIMATED TWO DOZEN BAGS OF TRASH AT THE EVENT

SOUTH CENTRAL HALLOWEEN

EACH YEAR SOUTH CENTRAL HILLTOP BLOCK WATCH SPONSORS A SAFE TRICK OR TREAT EVENT. IN 2021 HOTH PROVIDED SMALL FLASHLIGHTS. THE CONTRIBUTION WAS FEATURED ON THE SOUTH CENTRAL BLOCK WATCH FACEBOOK PAGE.

TREE GIVEAWAY

JOHNNI CRITES, VISTA STAFF WAS AT THE BELVIDERE HEALTHY LIVING GARDEN (131 BELVIDERE AVENUE) ON THREE SATURDAYS (10/9, 10/16, 10/23) FROM 12-2PM GIVING AWAY FREE TREES IN CONJUNCTION WITH GREEN COLUMBUS. GREEN COLUMBUS MAINTAINS A TREE NURSERY ON VACANT LOTS IN THE HILLTOP. TREES ARE GIVEN AWAY DURING THE FALL BY GREEN COLUMBUS AND BY NEIGHBORHOOD ORGANIZATIONS.



2021 COLLABORATIVE BOARD OF TRUSTEES



Ryan Edwards
Chair



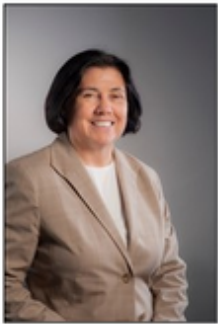
Sheldon Johnson



Matthew Martin



Cindy Millison



Rita Parise



Hope Paxson



Mark Paxson



Marya Rutherford-Long



Jon Welty

THANK YOU TO OUR PARTNERS

